

Tuchel & Sohn

s i n c e 1 8 9 8

MAPLE SYRUP • RICE SYRUP • COCONUT B. SYRUP • DATE SYRUP



HONEY • HONEY POWDER • AGAVE SYRUP

SWEET TASTE OF NATURE

ABOUT US

We are an international manufacturer and supplier of natural sweeteners for the food and beverage industry, as well as the pharmaceutical and cosmetics sectors. In the private label segment, our customers include a large number of well-known food retail chains.

Founded by Gustav Tuchel in 1898 under the name "Tuchel & Haensel" in Hamburg, the company traded primarily spices, herbs and dried fruits in its early years. In the 1970s, the value chain was extended from import and trading activities to a production operation. Thanks to a worldwide presence and supplier relationships spanning generations Tuchel & Sohn can offer sustainable goods of the highest quality directly from the origins.



ROOTED IN
HAMBURG –
A TRADITIONAL
COMPANY WITH
THE AGILITY OF
A START-UP

AT A GLANCE



Joke Clausen, Mirko Tüchel, Peter Tüchel

- Your reliable partner since 1898
- 40 motivated employees from 10 nations
- Located in the center of Hamburg
- Over 450 customers worldwide
- Over 150 long-standing suppliers from over 40 countries from all continents
- Production volumes: Up to 13,000 tons and 15,000,000 retail units p.a.
- Processing machines for the processing and filling of natural sweeteners

MILESTONES

NOW & FUTURE—

SUSTAINABILITY

Photovoltaic system, climate certification + enhanced sustainability management & reduction of resource consumption.

2021-2022 —

EXPANSION AT THE HAMBURG LOCATION

Major expansion & modernization, as well as automation of the production facilities.

— 2018

5. GENERATION

Mirko Tuchel joins the management board.

2006-2007 —

IFS & BRC

Initial certification of the two GFSI standards.

— 2005

ORGANIC

Added certified organic products to the assortment. In 2007, Fairtrade products are also added.

1903 —

PIONEER ROLE

Tuchel & Sohn is the first European company to import the particularly aromatic bee honey from Mexico.

— 1898

ESTABLISHED

Gustav Tuchel founds the family business specialized in trading spices, herbs and dried fruit - his son Werner Tuchel joins in 1928.

Established & trusted supplier relationships worldwide

"The majority of Tuchel & Sohn's supplier relationships have been established over generations and have been constantly maintained and cultivated. Today, we therefore have very close and trusting relationships with our suppliers - all over the world."

Peter Tuchel
Managing Director and Owner of Tuchel & Sohn GmbH



INTERNATIONAL NETWORK



CORPORATE - PREMISES

Consistent
guidelines as the
key to success

01

Quality control through
comprehensive in-house and
external **analytics**

02

Guarantee of consistent product
parameters through verified
processing and homogenization
processes

03

Confidence through procurement
from long-standing supplier
relationships directly from the origin



04

High availability of goods due to own stock

05

Sustainable business from origin to the final customer through focus on people and nature

06

Individual consultation and quotations on packaging, raw materials, product parameters, sustainability aspects, and much more

07

Extensive **knowledge of goods and markets**, through involvement in various committees and associations

PORTFOLIO OF PRODUCTS

Bee honey

Since 1902 we have been focusing on the natural product honey in all its variations. Our claim is to fully preserve the natural characteristics of the honey during our processing steps. In its essence, this involves the gentle warming, melting, sifting, blending and bottling of the honey while maintaining a consistently high quality.

Our honey assortment covers all common types of honey as defined by the Honey Directive. This includes in particular polyflora and monoflora honeys from all over the world, which we offer both in consumer packaging and in large containers for industrial use.



Polyflora honey

Also known as (poly)flower honey: These honeys come from the nectar of different plants. The taste, color and consistency vary according to botanical regions and harvest times.



Monoflora honey

Also known as sort honey: These honeys mainly come from the nectar of one plant species, are particularly distinguished in their taste, color and consistency and are determined on the basis of firmly defined criteria.

GIVES PURE
SWEETNESS

Natural syrups

All our syrups are characterized by their manufacturing process, which does not involve the addition of refined sugars. Thus, the true taste of the original product is preserved. Each syrup finds its individual use as an ingredient in the food industry based on its unique taste, color, smell, consistency and other chemical properties.



Individual formulations and product developments

We are happy to offer you different variations and blends of the listed syrups to suit your individual need. Often, these include special color specifications, flavors, consistencies or ingredients such as the sugar content. This can be achieved either by special consideration in the production process or, if necessary, by blending two syrups.

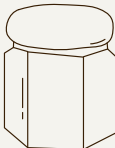
We also provide customer-specific product development in order to jointly develop a market-ready end product based on our product portfolio. In addition to the actual product development, we can take over procurement, processing, packaging, documentation and logistics for you, depending on your needs.

PRIVATE LABEL & FILLING VARIANTS

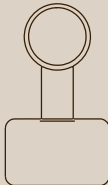
PRODUCTS



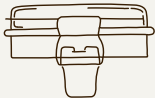
CONTAINERS



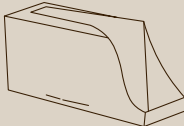
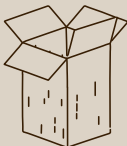
LABELS



LIDS



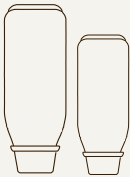
CARDBOARDS



Your modular
system for
individual product
configuration



Select your favorite
product



We offer a diverse
selection of containers
in various designs and
sizes



Realize your idea of an
individual label with us

We are a reliable partner for the food retail trade, have been dealing with private labels for years and are familiar with all aspects of the conception and implementation of an end consumer product beyond the product know-how of honeys and syrups. This includes, among other things, special packaging concepts with a focus on sustainability, but also individual label die-cuts, designs, mixed cartons, methods of printing and much more.

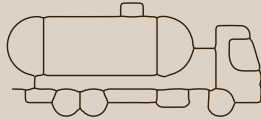
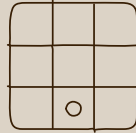
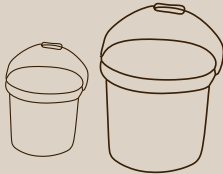
For us, it is customary to coordinate projects of this kind with the customer, the various suppliers and service providers so that the end product is on the shelf as quickly as possible.

FILLING VARIATIONS - INDUSTRY

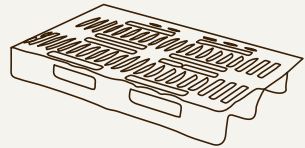
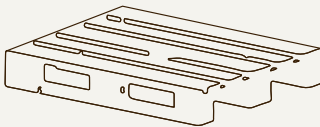
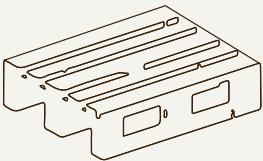
PRODUCTS



CONTAINERS



PALLETS



We offer you a modular system for
customized honeys & natural
syrops



Food

PACKED

Endconsumer products

BEVERAGES

Sweetener, food flavoring

CEREALS

Sweetener, food flavoring

FINE FOOD & DAIRY PRODUCTS

Sweetener for spreads, desserts, sauces

BAKED GOODS / CONFECTIONERY

Sweeteners and binders, as well as candies, gum and jelly articles, toffees, chocolate filling

MEAT AND SAUSAGE

Aromatic flavor component

BABY FOOD

As an aromatic sweetener for porridge mixtures, dairy products and beverages



Cosmetics

Pharma

Tobacco

Pet Food



APPLICATION EXAMPLES OF OUR PRODUCTS

Our newest addition! We proudly present - GÜSTAV



WE SPEAK SWEETISH!



Wir kennen die Ursprünge all unserer Produkte und wissen, wie viel Herzblut hinter allem steckt. Wir garantieren euch bei GÜSTAV die beste Qualität und den besten Geschmack. Unsere Produkte sind darüber hinaus zu 100% Bio und von Natur aus vegetarisch/vegan.

Wusstet Ihr schon: Hinter der neuen Eigenmarke GÜSTAV steckt das in Hamburg ansässige Traditionsunternehmen Tüchel & Sohn GmbH. Gegründet 1898, produzieren und handeln wir seit Jahrzehnten mit Honigen, Sirupen, Aufstrichen etc. Unsere Eigenmarke GÜSTAV hat seinen Namen von unserem Unternehmensgründer, Gustav Tüchel.



AEO
Authorised Economic
Operator



ORGANIC
EU-Organic-Certificate



IFS
International Featured
Standard



NATURLAND



ISF
International Featured
Standard



SHK
Kosher Certification



FAIRTRADE
Fairtrade-Standards



HALAL
Halal-Certification



Climate partnership



WARENVEREIN HAMBURG



DIALOG GROUPS EU



DEUTSCHER HONIG VERBAND



Plastic free city



DIN AUSSCHUSS

Quality standards

Renowned certification as a guarantee for our quality



Quality and awareness, also for the environment, have characterized our company since its foundation. Our actions are aimed at sustainable and long-term success, which we can only achieve in a partnership with our customers, suppliers and nature.

Our understanding of quality begins with a detailed selection of raw materials and their suppliers, guaranteed by our own audits in the country of origin, and continues through all our other process chains. The issue of food safety is continuously evolving, which is why, in addition to extensive internal and external audit plans and methods, we are active in all major bodies and associations to guarantee a high-quality product. The generally applicable industry standards in the context of transparency and traceability of all flows of goods are of course given and guaranteed by our long-standing certifications.

Rooted in
Hamburg -
at home in
the world



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